

THURSDAY, OMAN

English Weekly Magazine, Oman: Total Circulation 30,000 copies:

Brief profile: Thursday magazine which is distributed free along with Times of Oman hits the market on Thursdays as the name suggests. It features interesting topics of current, topical, worthwhile and diverse variety of columns on everything under the sun! The main focus is on topical and thought-provoking cover stories on day-to-day significance, and popular columns like crime, romance, travel, health, parenting, fashion, cuisine gives the readers an interesting read during the weekend for all ages.

Gross cost for a Full Pg. - 4 Clr. (Inside pages): OR 600

ROE: AED/OMR = 9.60